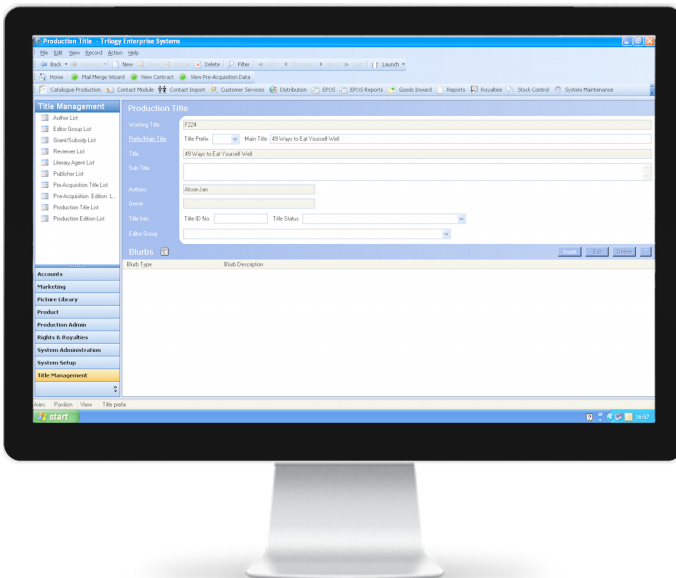# TITLE MANAGER OVERVIEW

Trilogy provides a range of software and services to meet the complex demands of the publishing and related book industries with the potential to increase levels of profit, sales and product management.

- Do you have disparate systems for departments within your publishing organisation?

- Is legacy software hampering your customer or supplier relations affecting sales figures?

- Could you benefit from a single coherent solution that integrates your current business processes and improves internal, supplier and customer communications?

The Trilogy Title Manager book production solution has been recently developed and is the result of close partnerships with a number of publishing companies. It covers Contributor, Editorial and Product Management, Production Scheduling, Rights and Royalties functionality and manages the development of the book from concept to production including Purchase Ordering.

Trilogy software is available as an in-house or Hosted / SAAS solution. It is easy to administer and can be up and running is a short time frame.

BENEFITS

☑ **INCREASED SALES POTENTIAL**

More effective Rights Management enables publishers to fully capitalise on their inventory of rights, increasing sales potential.

☑ **REDUCE OPERATING EXPENSES**

Effective Rights and Royalties Management reduces operating expenses by improving cash flow forecasts, advances tracking and earnings amortisation.

☑ **ACCURATE REPORTING FOR AUTHORS**

The Rights and Royalties module meets authors' needs by providing accurate and timely royalties reporting together with flexible payment and statement options.

☑ **MANAGE DATA EFFECTIVELY**

Centralise control through the ability to store and manage all data such as author background information, available jackets with their copy, blurbs and reviews about the title.

☑ **CONSISTENCY**

Maintain consistency of the data to ONIX standards reducing re-keying and reformatting of data.

SOFTWARE MODULES

Contributor Management
Editorial Management
Product Management
Production Costing
Production Scheduling
Purchase Ordering
Rights & Royalties

DELIVERING SPECIALIST SOFTWARE WORLDWIDE

Microsoft
CERTIFIED
Business Solutions Partner

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FOR MORE INFORMATION ABOUT TRILOGY PLEASE CONTACT US

UK / Europe +44 1242 222 132 | USA / Canada +1 888 269 0535
www.trilogygroup.com | enquiries@trilogygroup.com

TITLE MANAGER OVERVIEW

DESIGNED FOR MICROSOFT SQL SERVER™

SOFTWARE MODULES	FEATURES LIST
Pre-Acquisition Titles	These allow for the storage of information from an early stage of a concept. The screens are available to store blurbs (multiple paragraphs of text information or images), identify comparative titles and competition as well as contract terms, contributors and internal resources. There is also the ability to identify proposals and rights sales at this early stage.
Pre-Acquisition Editions	This allows for the identification of editions against the pre-acquisition title and the storage of edition specific information.
Production Titles	This builds on information entered at the pre-acquisition stage and allows for additional information to be stored about the title such as editor comments, classification, content ratings, prizes and awards, reading lists as well as subjects and categories.
Production Editions	This allows for the identification of editions against the production title and the storage of edition specific information. This includes edition identification information such as ISBN etc.
Product Management	The final stage of the production process is where the product is released as a saleable item. Further information is added such as interviews, keywords for product searches, associated products to provide for up-selling. Price lists and price changes are also maintained together with release dates.
Author Contracts	The contract information for one or many titles is attached to an author as a contract. This can include the contract documents, duration, accounting and copyright details. Header and contract paragraphs (contract clauses) can also be held within the system.
Rights and Royalties	This allows for multiple rights specifications to be entered including the scope broken down by format, channel, language and territory. Subsidiary rights can also be recorded. This allows for the maintenance of sophisticated prioritised levels of rules as to the payment of royalties, using band set templates, to multiple recipients/payees. Discount levels and timescales can also be used as part of the royalty process. Complimentary copies, advances and ad-hoc payments can also be recorded.
Production Scheduling	Production Scheduling extends the functionality to provide the management of the key resources by title or resource. The scheduling functionality is highly configurable.
Production Costing	Production Costing extends the functionality to provide the management of the key costs by title or resource through costing forms and spreadsheets. The costing functionality is highly configurable.

OVER 1000 PUBLISHERS MANAGED BY TRILOGY SOFTWARE WORLDWIDE